



# Employees raise \$2.8 million in Holiday Giving Campaign

December 21, 2020

In one of the Laboratory’s most successful fundraisers ever, employees have donated over \$2.8 million during their 2020 Holiday Giving Campaign, with more than 85% of it going to help Northern New Mexico communities.

With the region facing challenging times as a result of the pandemic, the Laboratory combined several of its drives and campaigns into one seasonal push, with employees donating to nonprofits, scholarships and people in need.

“In this year where many people face added hardship across Northern New Mexico, it's great to see such an outpouring of generosity from our employees,” says Thom Mason, director of the Laboratory. “They give knowing that their contribution and commitment make a difference in their communities and make the holiday season a little brighter for nonprofits, students, and those most in need in our region.”

For the safety of employees and partners, the campaign was completely virtual, using the Laboratory’s online donation tool, and employees could choose several ways to support communities in the region.

The employees donated:

- \$2.43 million to nonprofit organizations, with \$2 million of that staying in the region
- \$360,000 to the Los Alamos Employees’ Scholarship Fund to provide scholarships for students from Northern New Mexico
- \$58,000 to purchase 2,361 gifts kits for young people in need, senior citizens, or people facing homelessness

## Triad match: \$0.50 on the dollar

Laboratory operator Triad will match a portion of each employee’s giving to charitable 501(c)(3) nonprofits based in the seven counties in which the majority of Laboratory employees reside (Los Alamos, Rio Arriba, Santa Fe, Taos, San Miguel, Mora and Sandoval), and in Eddy County, where LANL also has a presence. This year’s match will be \$.50 on the dollar, providing more support to the nonprofits in our region.

## Supporting the local economy

Many of the gift kits are being purchased from businesses and organizations in the region, also giving a boost to the local economy. For example, \$4,480 is going to the nonprofit play and discovery space Twirl in Taos to purchase kits for children.

The Lab partners with regional service agencies, homeless shelters, and other nonprofits to make sure the gift kits go to the people that need them most.

**Los Alamos National Laboratory**

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