



# Energy-Efficient Computing – Applications in Big Data and HPC

Parag Jain

Sr. Director of Marketing, Server Solutions

# AppliedMicro's Aligned IP Portfolio Strengths

## X-Gene™

- 64b ARM v8
- 2-32 Cores @ 2.4 GHz
- Integrated NIC & Comms
- Adv. Network Offloads
- SLIMPro™, mSLIM™

## Fabric

- Terabit Coherent Fabric
- Ultra-Low Latency
- IO Sharing
- RDMA Capable
- up to 1k Nodes



## Datacenter Interconnect

- 10G BaseT PHYs
- 10G/25G Backplane Serdes
- Short Reach Cooper/ Optics
- 40/100G Uplinks

## Optical Interconnect

- DC-to-DC OTN Connectivity
- 10/40/100G Framer/ Mapper
- Long Reach Optical PHYs for Metro/Long-Haul

# Data Explosion Fuels Datacenter Growth

## Device Drivers



## Content Drivers

Google

Baidu 百度

twitter



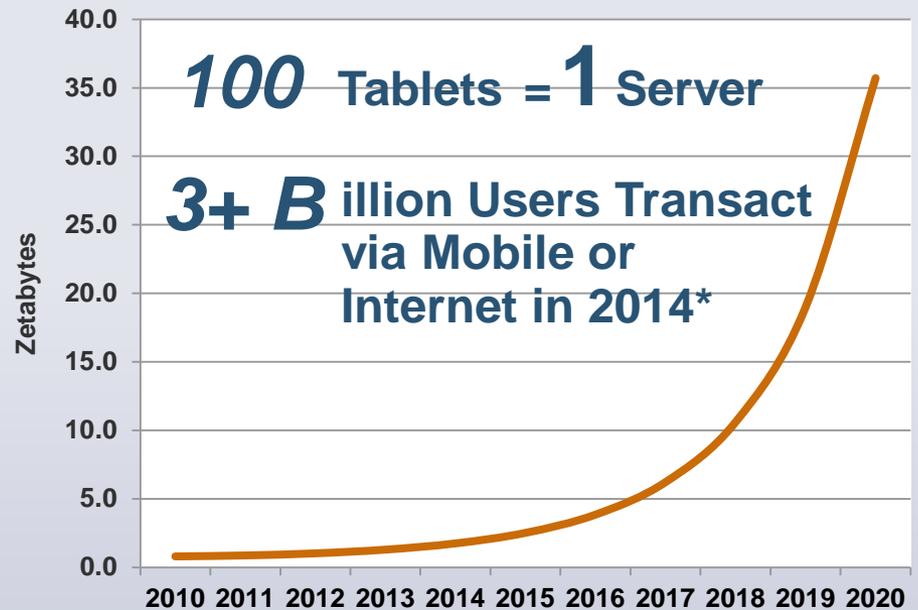
NETFLIX

PetaBytes Today. ZetaBytes Tomorrow.

**500** Smartphones = **1** Server

**100** Tablets = **1** Server

**3+ B** illion Users Transact  
via Mobile or  
Internet in 2014\*



Source: IDC, Gartner\*

Datacenter = Information Super Highway

# Datacenters Undergoing Fundamental Shifts



**Corporate Data**



**Consumer Data**



**Commercial Software**



**Open-Source Software**



**Structured Database**



**Unstructured Database**



**Managed Data Sets**



**Fragmented Data Sets**



**Centralized Systems**



**Distributed Systems**



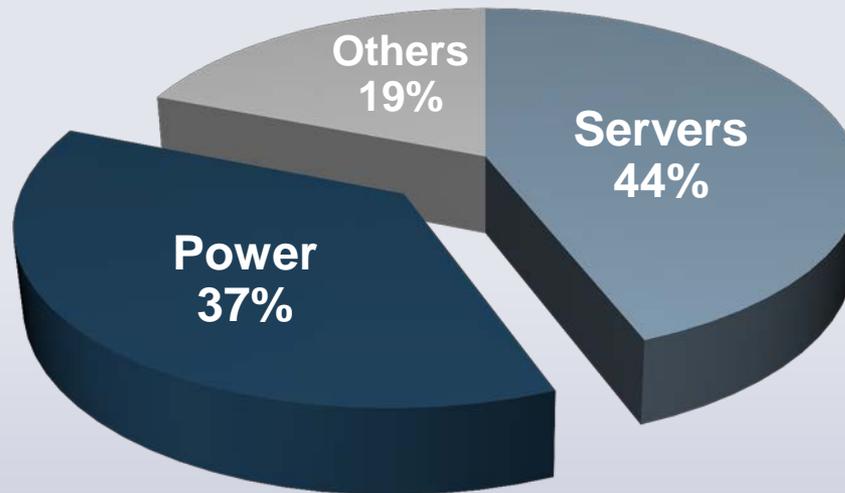
# Why Low Power Servers?

Large Power  
Penalty



Cost of Power =  
Cost of Server HW

## Being Taxed on Power Inefficiencies

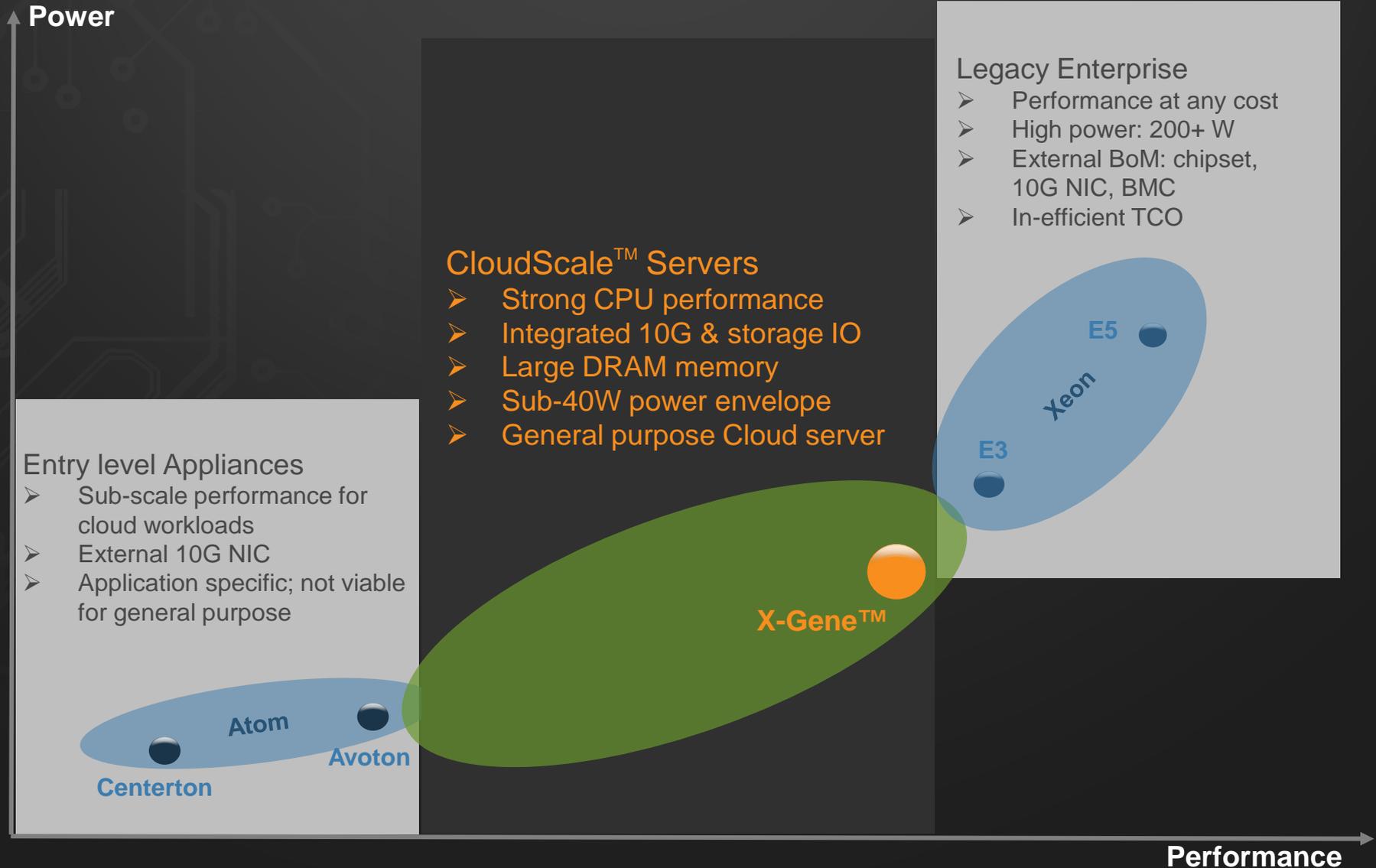


Resultant of Large Compute Intensive Cores

Source: James Hamilton, Uptime Institute, AppliedMicro

Right-sized solution generates significant TCO savings over life of Datacenter

# ARM64b Addresses Mainstream Cloud Workloads



# Server Platform Evolution

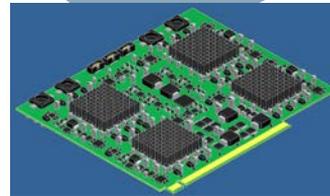
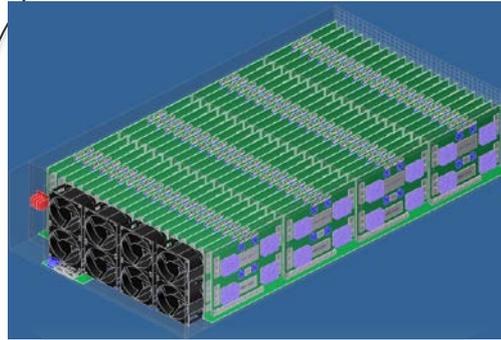
## Traditional servers



### 4U Chassis

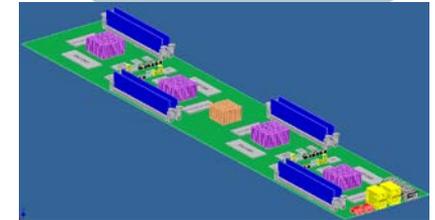
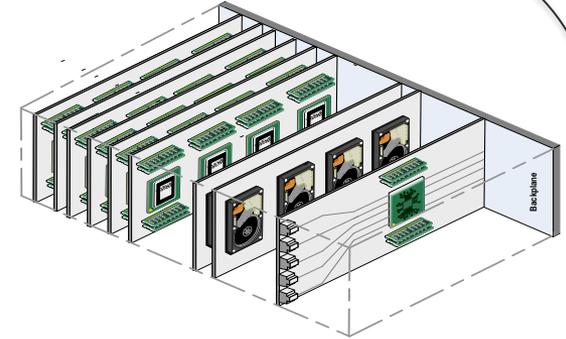
- 8 servers → 2GHz 16 cores per server
- Shared power supply & cooling
- 2.4KW power supply

## High Density servers



### 4U Chassis

- 180 servers → 2GHz 4 cores per server



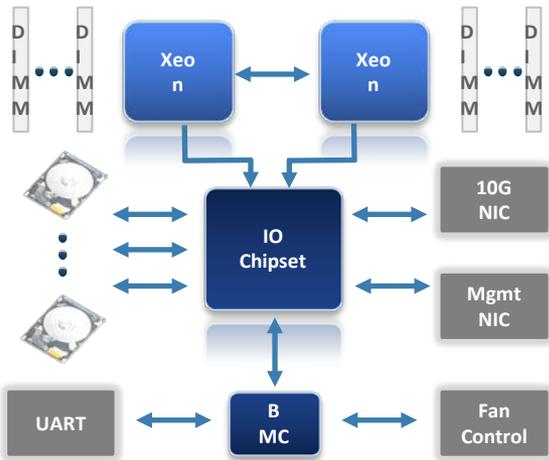
### 4U Chassis

- 40 servers → 2GHz 16 cores per server
- Shared power supply and cooling
- Disaggregation of storage and networking blades
- Common management framework

4 – 6x the density of cores compared to traditional Xeon servers

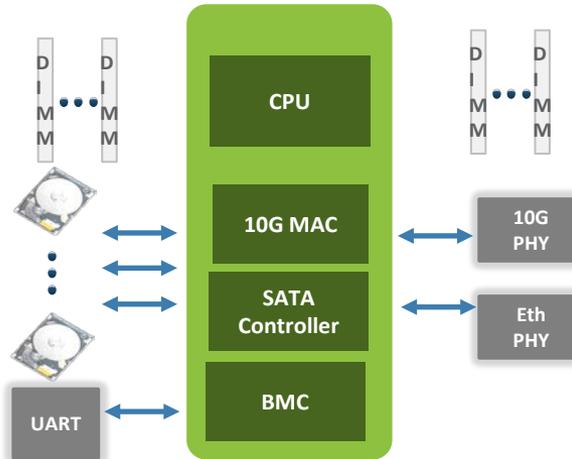
# Server Technology Evolution

## Traditional servers



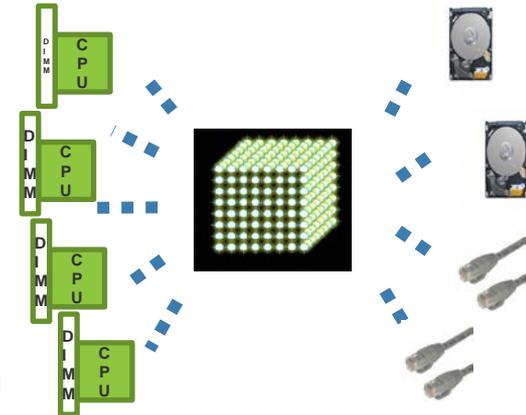
- 2 socket Xeon → 8C @95W TDP
- External chipset → PCIe, SATA connectivity
- External 10G NIC

## Low Power servers



- Power efficient CPU cores → 8-16C @ 20-35W
- SoC approach → integrated SATA, PCIe ...
- Integrated 10G → significantly reduce latency

## High Density Compute Clusters



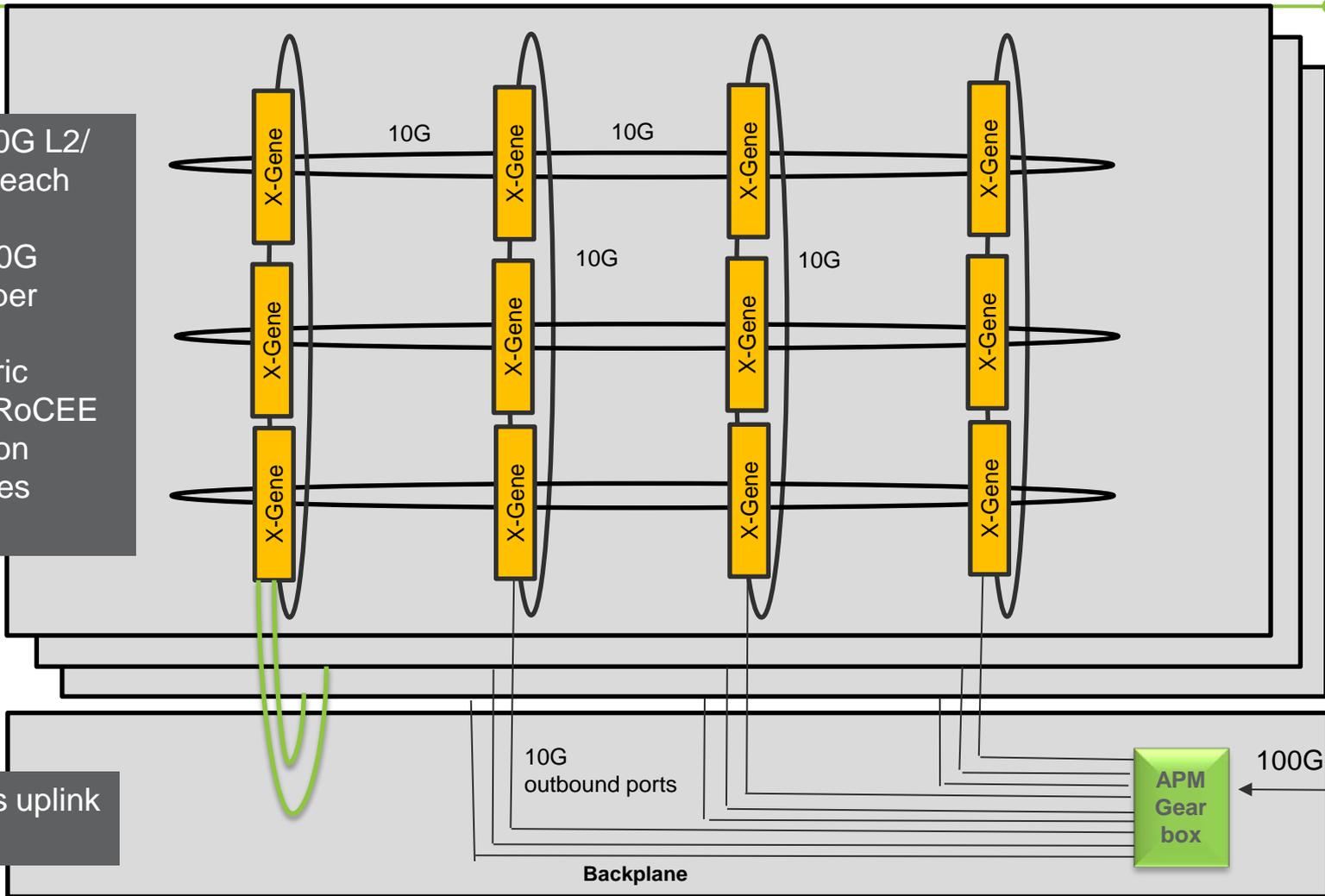
- IO sharing within the rack → networking, storage, PCIe devices
- Flexible topology → scales to 1000's of nodes
- Optimized IPC – RDMA over 10GE (RoCEE)

Optimized compute for datacenter workloads

Scale Out Fabric

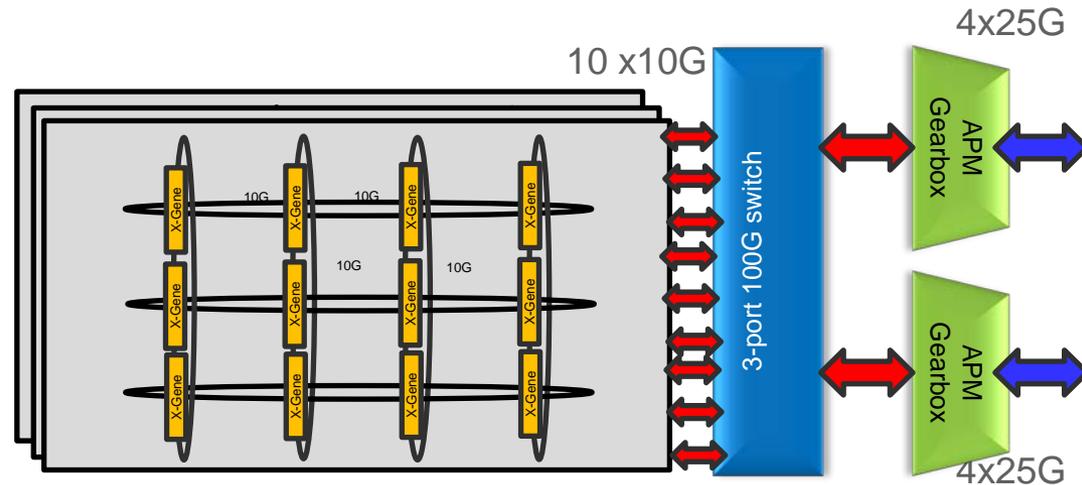
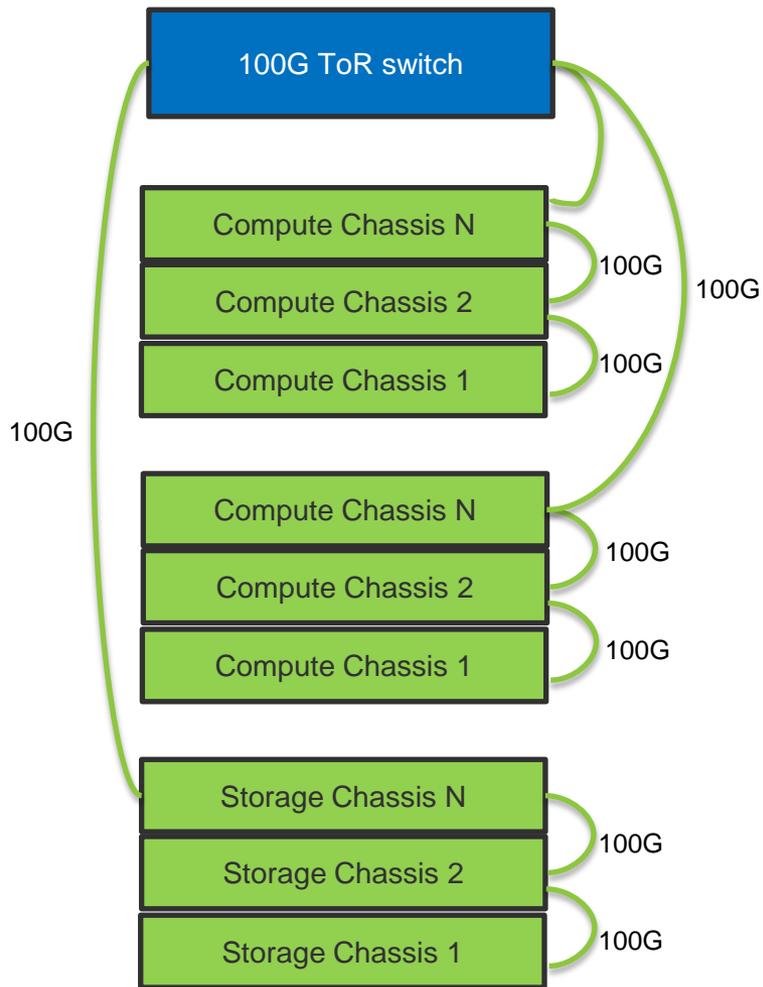
# Next-Gen Server Concepts

- Distributed 10G L2/L3 switch on each server
- 6x10G + 2x10G switch ports per server
- 3D Torus fabric
- Low latency RoCEE communication between nodes



- 100G chassis uplink

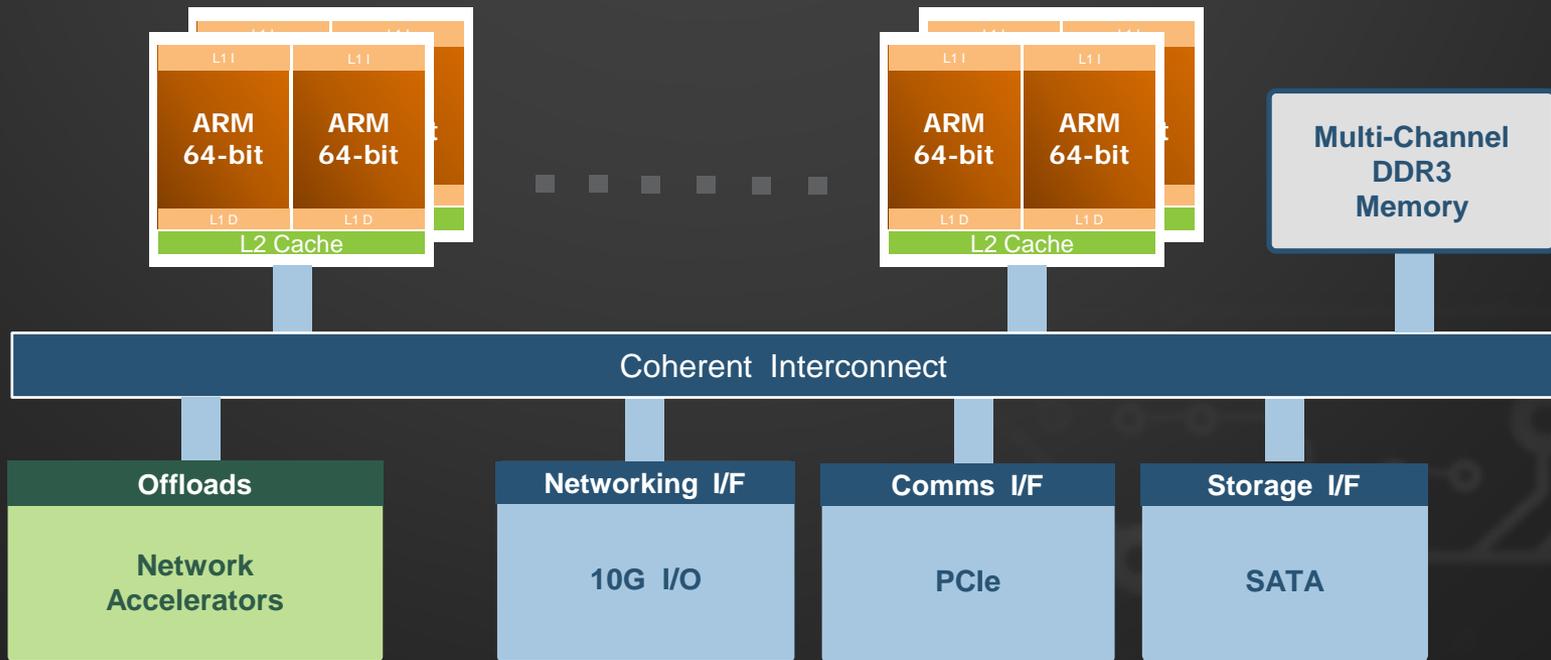
# Next Gen Intra-Rack Concepts



## GroupHug Chassis Switch

- Multiple chassis daisy-chained at 100G; one 100G to ToR
- 3port 100G switch → chassis-to-chassis and chassis-to-ToR communication at 100G
- Low latency 100G path to Flash/ SSD storage

# X-Gene™: Right-Sized for the Cloud



Server Class 64bit Architecture

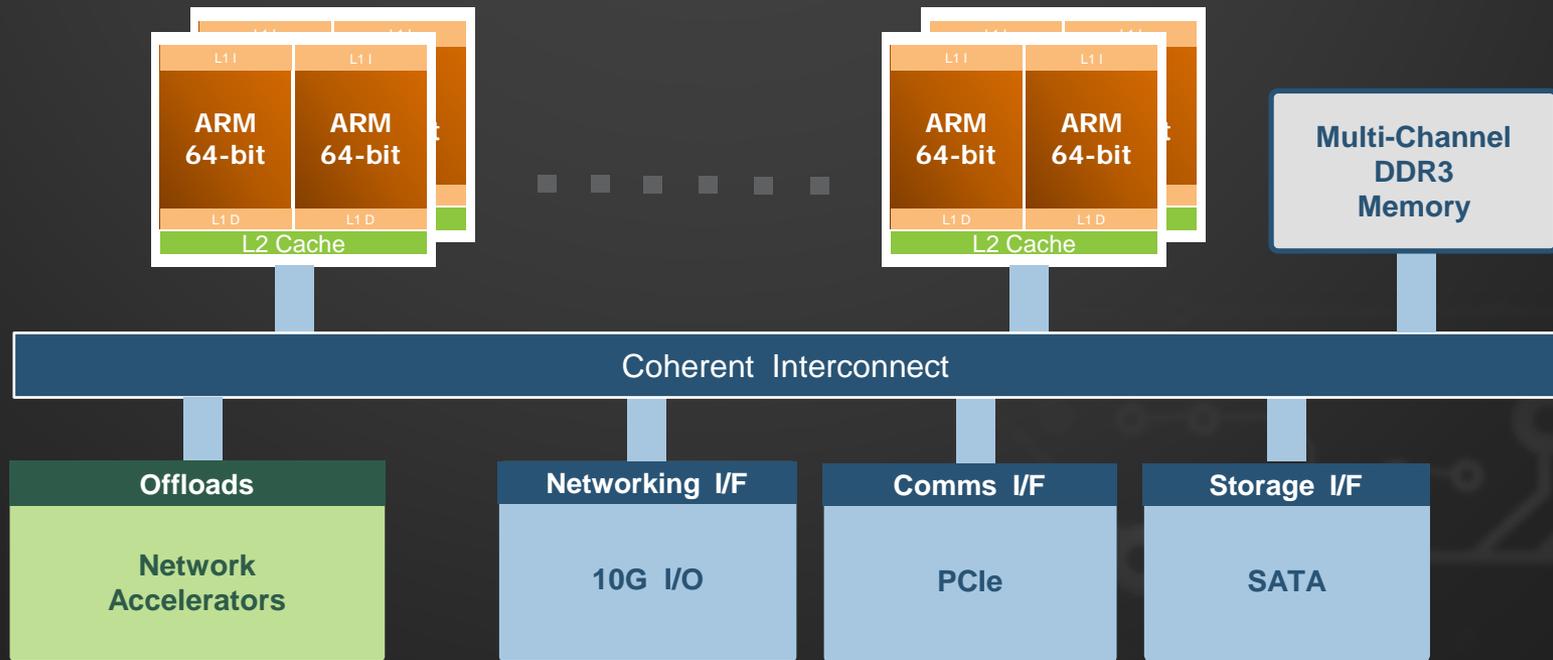
High Single Thread Performance

Server on a Chip™ Integration

Unique Mixed-Signal IP: 10/40/100G

**First to Market**

# X-Gene™: Right-Sized for the Cloud



Samples Availability:

Q1'13.

Server Availability:

2H'13.



**apm** applied  
micro