

## **Poster Guidelines: Los Alamos National Lab Student Symposium**

### **Purpose**

The primary purpose of the poster presentation is to provide an opportunity to communicate the results of research and to initiate discussion among science colleagues. Because poster presentations are usually done in groups, with observers milling around a large room of posters, the presentations are relaxed and more conducive to the exchange of ideas and techniques between presenters and observers.

### **The Poster**

A good poster is uncluttered and clear in design. It has legible text and logical organization. The main tenet of a good poster design is simplification. Use a crisp, clean design and strong title. Do not tell the entire research history; present only enough data to support your conclusions and show the originality of the work. The text material should be reduced to convey your points quickly and clearly. Many successful posters display succinct statements of major conclusions at the beginning followed by supporting text in later segments, and a brief summary at the end.

- Allow ample time, at least two weeks, to prepare your poster.
- All lettering should be legible from about 3 feet away.
- Text material is ideally 24 point (1/4", .0625 cm) and no less than 18 point.
- Your poster should be white and should be no larger than 45" X 35." The Student Programs Office will provide Velcro at the Symposium to hang your poster.

For ease of transport, make the poster elements small enough to package and carry (approx. 17" x 22", 42.5 cm x 55 cm). Be sure to pack measuring tape and a sketch of the poster layout so you will be prepared to set up the poster quickly.

### **Printing Your Poster**

Your group/ division may have the equipment to print your poster. If not, you can contact Communications Arts & Services at [crs@lanl.gov](mailto:crs@lanl.gov). Your group will need to cover the cost for this service.